

Inspiring all girls to be

**STRONG,  
SMART,  
& BOLD.**

ANNUAL IMPACT REPORT 2023



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# MISSION & VISION

Our *mission* is to inspire and equip all girls to be **strong**, **smart**, and **bold** leaders within their families, their community, and society.

Our *vision* is that Girls Inc. of Chattanooga leads the way in empowering girls in an equitable society - helping girls pursue their individual dreams and opportunities to reach their full potential for impacting the world around them.

## BILL OF RIGHTS



1

GIRLS HAVE THE RIGHT TO BE THEMSELVES AND TO RESIST GENDER STEREOTYPES.



4

GIRLS HAVE THE RIGHT TO ACCEPT AND APPRECIATE THEIR BODIES.



2

GIRLS HAVE THE RIGHT TO EXPRESS THEMSELVES WITH ORIGINALITY AND ENTHUSIASM.



5

GIRLS HAVE THE RIGHT TO HAVE CONFIDENCE IN THEMSELVES AND TO BE SAFE IN THE WORLD.



3

GIRLS HAVE THE RIGHT TO TAKE RISKS, TO STRIVE FREELY, AND TO TAKE PRIDE IN SUCCESS.



6

GIRLS HAVE THE RIGHT TO PREPARE FOR INTERESTING WORK AND ECONOMIC INDEPENDENCE.

# A MESSAGE FROM OUR CEO

Dear Girls Inc. Supporters,

What an amazing 2022-2023 year for over 800 girls and their families! Together, we made it through another year of organizational successes and lessons learned – stronger, smarter, and bolder than the year before! Over the past 365 days, we formed new and strengthened existing relationships with our schools and were elated to offer Girls Inc.'s transformative programming in 23 Hamilton and Marion County schools and provide over 15,000 hours of intentional and impactful opportunities to 842 girls and teens.

Our girls, staff, and board accomplished so much this year! This year's End of Year Impact Report will highlight our hands-on programs, introduce new initiatives, celebrate our supporters, and more. Our programs are designed and implemented to increase knowledge, teach and enhance skill sets, and change the mindset of each girl we serve. They engage more girls in critical literacy initiatives, curriculums that focus on leadership, character development, STEM, and college and career readiness programs. Girls Inc.'s success is built on strong and intentional collaborations with the City of Chattanooga, Hamilton County, Hamilton and Marion County Schools, and other youth-serving organizations. Together, we can continue to create the best cities in America that value and serve all our children – putting every child on a path for a productive and successful life. Girls Inc. of Chattanooga is incredibly grateful for our continued partnership to serve girls throughout Hamilton and Marion counties.

Our Vision – “Girls Inc. of Chattanooga leads the way in empowering girls in an equitable society – helping girls pursue their individual dreams and opportunities to reach their full potential for impacting the world around them.” As we commence a new year, we have a plan to serve an additional 100 girls and expand into new communities and neighborhoods to provide experiences and opportunities that help the whole girl grow up healthy, educated, and independent.

We thank you for your commitment to providing the financial means for Girls Inc. to provide researched-based curriculum, mentoring relationships, academic support, and teach life skills necessary to successfully change the trajectory of girls' today and future.

We look forward to inspiring and equipping all girls to be strong, smart, and bold leaders in partnership with you. Thank you again for investing in our girls, their education, their future, and their path to success.

Boldly Yours,



Toccora Johnson-Petersen,  
Chief Executive Officer





# 2023 BY THE NUMBERS



**842**

GIRLS  
SERVED

**15,224**

PROGRAM HOURS  
DELIVERED

**16**

STAFF (FT, PT,  
AND SEASONAL)

**22**

HAMILTON COUNTY  
SCHOOLS SERVED  
(IN-SCHOOL, AFTER-  
SCHOOL, AND  
SEASONAL CAMPS)

**7**

TEEN GIRLS  
PLACED IN  
WORKFORCE  
DEVELOPMENT

# TEEN HUB - THE TEEN LEADERSHIP INSTITUTE

Thank you, supporters of Girls Inc. of Chattanooga! Due to your support, we were able to launch **The Teen Leadership Institute (TLI)** in the Teen Hub.

TLI is an after-school program for high school girls in 10th-12th grade that prepares students for job and career readiness. **7 of the 11** TLI students became paid interns for GIC's summer camp 2023, increasing their job and career readiness skills and building their resumes.

The highlights from the Teen Leadership Institute 2022-2023:

- Community Volunteer Hours: 22-40 hours doing various community service projects at Chattanooga Theatre Company and the Chattanooga Zoo
- Guest Speakers: Financial Advisor Truist, Urban League Dress for Success, Shoshanna Walker budgeting, and Chattanooga State Business Department.
- Fieldtrips/Activities: MSI Workforce for mock interviews and HR workshops and Hamilton Place Mall for mock interviews and resume building skills.



# PROGRAM HIGHLIGHTS

## Literacy & STEAM

### The Bookworm Club

is an after-school program for girls in 1st-3rd grades. This program focuses on the 5 building blocks of literacy.

Participants had the opportunity to engage in the following:

- Received books to add to their home library.
- Field trips to the Chattanooga Public Library, Pumpkin Patch, and Spare Time Bowling.
- Family Literacy Night each semester, where the entire family was invited to a literacy workshop to engage families in literacy activities at home. Resources, food, and giveaways for each family are a part of these nights.

### Club LIT(eracy)

is an after-school program for girls in 4th-5th grades. This program is a book club setting that focuses on comprehension and reading fluency.

Participants had the opportunity to engage in the following:

- Received 2-3 chapter and/or graphic novels to add to their home library.
- A field trip to the Chattanooga Public Library Maker Space.
- Family Literacy Night each semester, where the entire family was invited to a literacy workshop to engage families in literacy activities at home. Resources, food, and giveaways for each family are a part of these nights.

### Tiny Techs

is an after-school program for girls in the 1st-3rd grades. Participants explored career opportunities in the STEM fields: medicine, engineering, chemistry/gardening.

Program Highlights:

- Guest speakers that brought STEM to life for these participants from The University of Tennessee Chattanooga Chemistry Department, Learning Blade, Erlanger Hospital, CHA Tech, Kingship Chess Academy, and Crabtree Farms.
- Field trips to Smith-Berry Farms and Chattanooga State Science Department.

### Tech-Know Girl Club

is an after-school program for girls in the 4th-5th grades. Through research, hands-on exploration, and teamwork; girls look at science, technology, engineering, and math in a way that is relevant and engaging. Program highlights:

- Guest speakers from The University of Tennessee Chattanooga Chemistry Department, Learning Blade, Erlanger Hospital, CHA Tech, Kingship Chess Academy, and Crabtree Farms.
- Field trips to Spare Time Bowling and the Chattanooga Library Maker Space.



# PROGRAM HIGHLIGHTS

## *Leadership & Development*

### **Traditional**

is an in-school and after-school program for girls in the 4th-5th grades.

Program highlights:

- Participation in the local Chattanooga Woman's Suffrage March in April 2023
- Guest Speakers: Chattanooga City Mayor representation.

### **Discovery Girl**

is an in school and after school program for girls in the 3rd-5th grade. This program focuses on leadership, character development, and life skills.

Program highlights:

- Monthly yoga with Wellsprings Yoga

### **Girls Take Charge**

is an in-school program for girls in 6th-8th grades. Encouraging girls to learn about leadership and character development, practice healthy relationships, develop goal-setting skills, receive career exposure, and ultimately grow in a better understanding of who they are. Program Highlights:

- Teen Holiday Party with ice skating on Ice on the Landing
- End of Year celebration at Dave & Busters

### **Girl E3**

is an after-school entrepreneurship project-based program encouraging middle school girls to think about economic independence outside the box. Program Highlights:

- Hosted 3 pop-up shops throughout the city.
- Guest Speakers: local entrepreneurs from Chattanooga: LaBreuna Merity, Shawanna Kendrick, Peach Cobbler Factory owner, CPA Shoshanna Walker and graphic designer Lindsay Williams.
- Field trips: Maker Space at the Chattanooga Library, Hobby Lobby, the Chatterbox, Edney Building, Lil Mama's, and Clumpies.





# PROGRAM HIGHLIGHTS

## *Leadership & Development*



### **Road to College and Career Success (RTCCS)**

is an in school program for girls in 9th-12th grades in Hamilton County and Marion County. RTCCS allows girls the opportunity to prepare for life after high school. Program highlights:

- College Trips to Alabama A & M and Middle Tennessee State University.
- Guest Speakers: Scenic City Clay Arts, Attorney Erin Wallen, Hair Stylist Richarra Hardaway, and Doctor Culbertson.
- Fieldtrips: Brillare Beauty Institute, Poetry Slam at CGLA, and Girls Preparatory School.



### **IMPACT**

is an after-school program for girls in the 9th-12th grades. This is a peer-to-peer advocacy program that allow students to develop their research and presentation skills, while giving them the opportunity to advocate for themselves and their peers. Program Highlights:

- Peer-to-peer presentations at Orchard Knob Middle School, Soddy Daisy Middle School, and Tyner Middle School.
- A summer learning trip to Philadelphia where they visited the Philadelphia Health Department, Temple University's Public Health College, a local prison, and participated in sightseeing trips.



### **SHE: She Can, She Will**

is an after-school mentoring program for girls in 9th-12th grades. This program teaches teens learn about women who have made an impact throughout history and in their communities.

Program Highlights:

- Fieldtrips: Hart Gallery, Spare Time Bowling, Chattanooga Selfie Gallery, Breakout Games, and Scenic City Clay Arts.
- Participation in the 2023 19th Annual Unbought and Unbossed Luncheon.

# PROGRAM HIGHLIGHTS

## SEASONAL CAMPS

### Fall Break Camp 2022: #GlowUp

This weeklong camp geared for 6-18 year old girls focused on self-care, hygiene, mental health, and healthy eating. Highlights from the 2022 Fall Break Camp:

- Participants made sugar scrubs, face masks, spent time in morning meditation, journaling, and engaged in team building activities, and crafts.
- Guest Speakers were medical professionals from Erlanger as well as yoga and dance with the Pop-Up Project.
- International Day of the Girl fair, where local partners and community resources including Lee University, Chattanooga State, University of Chattanooga, the Pop Up Project, Step Ahead, the Urban League of Greater Chattanooga, and Chattanooga Sports Ministry came to celebrate our girls and families.
- Fieldtrips to Girls Preparatory School and Flat Top Mountain Farms Pumpkin Patch.

### Spring Break Camp 2023: Fairy Tale Girl Reloaded and Design Your Life

This weeklong camp was geared for girls 6-18. Elementary girls (grades 1st-5th) had a week of Fairy Tale Reloaded where they took classic Disney Princess stories and re-wrote them, making the main character strong, smart, and bold. Teen girls (grades 6th-12th) had a week of Design Your Life camp, where they learned about life after high school. Highlights from the 2023 Spring Break Camp:

- Elementary girls practiced skills in reading, writing, speech, and acting.
- The teen girls explored what life after high school can look like.
- Elementary girls experienced a writing and acting workshop with the Chattanooga Theatre Company.
- Teens experienced a college tour to Alabama A & M, a resume writing workshop, hosted a college and career fair and went on a fieldtrip to Brillare Beauty Institute.



# PROGRAM HIGHLIGHTS

## SEASONAL CAMPS



### Girls Around the World

Girls Around the world was a 4-week camp session in June for girls ages 6-18. The participants explored the continents of Europe, Asia, Africa, and the Americas through food, culture, holidays, and customs. Program highlights:

- **Activities:** creating food and crafts, learning dances, learning and playing games, and learning about the education and activities of children and young girls from different cultures.
- **Fieldtrips:** weekly swimming at First Cumberland Presbyterian Church, Coolidge Park, Paddleboarding, Chattanooga Zoo, Defy Jump Park, Goodfella's Pizza, and Scenic City Clay Arts.
- **Guest Speakers:** Pop-Up project, Chattanooga Zoo, TN Trucking, Move N Groove Kidz, A Step Ahead, and Kat Volzer Bike Program.

### In Her Element

This 3-week chemistry camp was held in July for girls ages 6-18 and allowed girls to take a look at chemistry in their daily lives. Program Highlights:

- **Activities:** making lip gloss and perfume, learning about skin and hair care, forensic science, solar ovens, and many STEM experiments.
- **Fieldtrips:** Swimming at First Cumberland Presbyterian, Highpoint Rock Climbing, Noogasplash, Booker T. Washington State Park, Ruby Falls, L2 Paddleboarding, Covenant College, and Elea Blake Cosmetology.
- **Guest Speakers:** Pop-Up Project, Move N Groove Kidz, A Step Ahead, PBS, Dr. Culbertson, CHATech, and the University of Tennessee Chemistry Department.

Our summer culminated with our 3rd Annual Back to School Bash where families received school supplies, back packs, gift cards for school clothes, and community resources.



### Girl Start Academy

Summer 2023 was our 3rd and largest year of Girl Start Academy (GSA), a program for rising kindergartners to prepare them for their first year of school. Program Highlights:

- focused on essential kindergarten standards: reading, writing, and math. Girls learned classroom etiquette and developed communication and fine motor skills.
- **Fieldtrips:** East Ridge Elementary School tour and a showing of the movie Little Mermaid
- **Guest Speakers:** the Pop-Up Project, Chattanooga Fire Department, Move N Groove Kidz, PBS, Charlene Cook, and the Chattanooga Police Department.



# UNBOUGHT & UNBOSSSED 2023

***UnBought & UnBossed is a tribute to the spirit and determination of Shirley Chisholm, the first African American woman to run for President of the United States. Chisholm declared herself to be a representative of all people and made a commitment to serve as a leader who would remain “unbought and unbossed.”***

UnBought & UnBossed honorees are selected by girls participating in the program SHE: She Can, She Will. Teens participating in this program learn about women who have made an impact throughout history and in their communities. They select a woman from our community to be their mentor. They illustrate the link between past, present, and future generations of female leadership through a presentation. This program helps girls develop their interviewing, research, and presentation skills.

**Save the date for the 20th Annual UnBought and UnBossed Sneaker Gala, May 4, 2024!**  
For sponsorship opportunities, contact Chief Development Officer Jocelyn Loza at [jloza@girlsincofchatt.org](mailto:jloza@girlsincofchatt.org).

## Meet our 2023 Honorees!





# THE ALUMNAE EXPERIENCE

## Chattanooga Alumnae Network (C.A.N.)

The Alumnae Association was created to develop a community of former GIC members. This association will help all Girls Inc. girls and women stay connected, create strong networks, and allow our former members know that we are still with them beyond high school and in the next journeys and chapters of their lives.

## Girls Inc. National Association

Girls Inc. National Association has national leadership and roles that are dedicated to assuring high-impact services for a growing number of girls and expansion of our advocacy efforts. This association sets bold goals and clear strategic directions in partnership with local leadership.

## Meet Alumna and Current Employee!



Jillian  
Sanderfur

I am the Manager of Outreach & Engagement. I handle the operations of community outreach, helping create successful partnerships and connections with our community, stakeholders, alumnae, volunteers, and parents. These connections help GIC achieve our goals of increasing membership enrollment, volunteer growth, alumnae engagement, and donor cultivation.

Being an alumna and now a current employee, it is such an amazing experience and journey to process. I grew up in Girls Inc. I learned a lot of great knowledge and values from my Girls Inc. experience. Girls Inc. has always been an amazing organization. I'm in awe of the changes and growth of the organization. I can without a doubt say that I see firsthand how much this organization does to make sure our girls have the most amazing GIC experience.

## Why is joining the Alumnae Networks important?

They allow former GIC girls to stay connected with GIC, and they also allow us to stay connected with our former members. These networks have great information, such as articles with relevant and helpful topics. Joining networks also gives access to resources, meetings, and interviews that will be posted on the Alumnae Association page.

## What's Next for C.A.N.?

The future of Chattanooga Alumnae Network is bright! We are excited about what's to come. We will have a lot of opportunities for meetings and fellowship, and we are looking forward to seeing how our alumnae association bridges the gap. Additionally, this network helps former members reach back and get involved with our current members.

## How to get Engaged

People can become engaged through our website and social media platforms. You can also contact Jillian Sanderfur, our Manager of Outreach & Engagement at [jsanderfur@girlsincofchatt.org](mailto:jsanderfur@girlsincofchatt.org)



Interested in  
volunteering?  
Scan here!



# WE ARE GROWING, PROJECT ACCELERATE

In 2021 Girls Inc., the national organization that inspires all girls to be strong, smart, and bold, received ten million dollars in funding as one of four awardees selected by the Equality Can't Wait Challenge to benefit its Project Accelerate program. Project Accelerate aims to expand the power and influence of women in the United States by 2030.

Project Accelerate aims to lift 5,400 diverse women into corporate positions of power and influence. Building on Girls Inc.'s evidence-based programming, Project Accelerate addresses inequality in the workplace, particularly the absence of women of color in positions of influence and leadership. The program will accelerate young women's trajectories through college and career entry, leveraging partnerships with corporations and social impact organizations to ensure both their preparation and their access to positions of influence.

Project Accelerate will also reduce the gender gap by working with young women as early as their junior year in high school to ensure they have the resources and support to thrive. Through a network of 76 affiliates, including Chattanooga, Project Accelerate will help shift the equity landscape for generations.

Project Accelerate will prepare thousands of young women leaders not merely to succeed in workplace environments but also to affect cultural change from within!

In August 2023, Girls Inc. of Chattanooga received funding as one of eight affiliates to join Project Accelerate-Cohort 3. Beginning Fall 2023, we will provide post-high school in-person, outreach, and virtual mentoring, coaching, and support programs to Girl Inc. alumnae. Through direct service and advocacy, young ladies will be equipped with the knowledge and skills to effect positive changes in their lives and to become woman and leaders who will change the world. Girls Inc. is a network of local organizations that works with schools and in communities across the United States and Canada. Through direct service and advocacy, Girls Inc. equips girls, particularly girls from low-income communities and girls of color, with the knowledge and skills to effect positive changes in their lives and to become leaders who will change the world. Professionally trained staff and volunteers provide mentorship, safe spaces, and programming that address the unique challenges girls face and are proven to help girls succeed.

Together with partners and supporters, Girls Inc. is building the new generation of leaders. Join us at [girlsinc.org](https://girlsinc.org). Our goals are simple:

- partner with leaders in the corporate and social impact space to reimagine hiring, development, promotion, and retention practices to increase the leadership trajectory of women.
- extend the Girls Inc. Experience from high school through early college and career.

Girls Inc. of Chattanooga is building the new generation of thinkers, doers, and leaders with the help of our partners and supporters. To learn more about Project Accelerate-Chattanooga, please reach out to [tjohnson@girlsincofchatt.org](mailto:tjohnson@girlsincofchatt.org).



# CORPORATE & FOUNDATION PARTNERS

Anonymous Foundations  
Altar'd State  
Amazon Smile  
American Water Charitable Foundation  
Anderson Family Donor Fund  
Arts Build  
Beacon Foundation  
Blue Cross Blue Shield of TN  
Blue Skies  
Catholic Health Initiative (CHI)  
Chattanooga Kiwanis Youth Foundation  
Chattanooga Roller Girls  
Chick-Fil-A  
Cigna  
City of Chattanooga  
Cooperative Response Center Inc.  
Dollar General Literacy Foundation  
DS and M Family Trust  
EPB  
Erlanger  
Facebook - Meta  
Gene & Tara Geiger Fund  
George R. Johnson Family Foundation  
Girls Inc. National  
Grandview Foundation  
Hamico Foundation  
Hamilton County Government  
Hamilton County Schools  
HHM Wealth Advisors, LLC (and CPAs)  
JCPenney Communities Foundation  
Lil Mama's Chicago Style Hoagy, Inc.  
Lyndhurst Foundation  
Marion County Schools  
McKee Foods Corporation  
McKenzie Foundation  
Mutual of Omaha  
Olivet Baptist Church  
Papa John's Pizza  
Patten and Patten, Inc. Investment Advisors  
Pinnacle Financial Partners  
Public Education Foundation  
Red Bank Lions Club Charities  
Robert Finley Stone Foundation

Rock Creek Outfitters  
Sankofa Fund for Civic Engagement  
Shire Facial Plastic Surgery, PC  
Silverdale Baptist Church  
State of Tennessee - Department of Human Services  
T-Mobile  
Tacala  
Target  
Tennessee Valley Authority  
The Church of the Good Shepherd  
The Peach Cobbler Factory  
Thompson Engineering  
TN Arts Commission  
Tower Community Bank  
Toyota  
Unitarian Universalist Church of Chattanooga  
United Way of Greater Chattanooga  
United Way of Suncoast  
UNUM  
Weldon F. Osborne Foundation  
Women's Fund of Greater Chattanooga

\*\*If we have omitted your name, please accept our apologies and let us know so that we may recognize your dedication to our mission.



*Interested in becoming a Girls Inc. partner? Contact Chief Development Officer, Jocelyn Loza at [jloza@girlsincofchatt.org](mailto:jloza@girlsincofchatt.org)*

# OUR CHAMPIONS

Anonymous Donors  
Abbey Dyer-Amonette  
Alex Needham  
Amanda Niel  
Andy & Hanna Burnett  
Beth Gunn  
Chambliss, Bahner, & Stophel, P.C.  
Corey Dale & Jennifer Griffin  
Nicci Brewer  
Cynthia Stone  
Dakasha Winton  
Dan Gilmore  
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Debra & Randy Fowler  
Diana Rowell Meadows  
Dr. Sue Anne Wells  
Florence Bromfield

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M. Selma Kayne &  
Christopher R. Davis  
Dr. Marcia Noe  
Marie Gregory  
Mary Hall Gregg  
Melissa Blevins  
Morgan Everett  
Paul Brock

Paul Brock, Jr. and Susan Brock  
Quetta Pipkin  
Quintin Alford  
Roxy Velazquez  
Sally & Buddy Faulkner  
Sarah & Joshua Johnson  
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Sue & Kirk Collins  
Ted & Beth Caldwell  
Tenesha Irvin  
Toni and Phil Meyer  
Tonya & Donald Gentry  
Vivian Austin

**\*\*If we have omitted your name, please accept our apologies and let us know so that we may recognize your dedication to our mission.**



*Champions for Girls  
is a nationally recognized  
society of the generous  
supporters that  
invest in Girls Inc. at the  
\$1,000+ giving level.*

**To become a champion, visit  
[www.girlsincofchatt.org](http://www.girlsincofchatt.org)**





# GIRLS CLUB MEMBERS

Bilda Acuna  
Lee Ann Adams  
Sharon Alexander  
Vivian Austin  
Melissa Blevins  
Florence Bromfield  
Katey Dailey  
Claire Defoor  
Samantha Dmochowski  
Markesha Dunham  
Melanie Farrell

Tonya Gentry  
Stacy Gray  
Gail Greene  
Beth Gunn  
Tina Harrison  
Lori Jenkins  
Kristin Leffew  
Beverly McKeldin  
Rachel Ragghianti  
Mical Traynor  
Winston von Engel

Interested in being a part  
of the Girls Club or  
wanting to know more  
information how to give?  
Scan here!



**\*\*If we have omitted your  
name, please accept our  
apologies and let us know so  
that we may recognize your  
dedication to our mission.**



*The Girls Club is our  
treasured club of monthly  
donors.*

***To become a member, visit  
[www.girlsincofchatt.org](http://www.girlsincofchatt.org)***



# BOARD OF DIRECTORS 2023

## **Executive Committee**

Tonya Gentry, *Board Chair*

Andy Burnett, *Treasurer & Finance Chair*

Sue Collins, *Secretary*

Leslie Mayfield, *Development Chair*

Hall Gregg, *Governance Chair*

## **Members**

Quintin Alford

Nicci Brewer

Florence Bromfield

Laura Campbell

Abbey Dyer-Amonette

Dan Gilmore

M. Selma Kayne

Shawanna Kendrick

Kristin Leffew

Diana Meadows

Karitsa Mosley-Jones

Quetta Pipkin

Joe Shudan

Latisha Simmons

Roxy Velazquez

Rachael Welch

## **Honorary Lifetime Members**

Dr. Dane Boyington

Sheila Boyington

Uneva Shaw

Dr. Sue Anne Wells



# ADMINISTRATIVE & PROGRAM STAFF 2023

## Administrative Staff

Toccora Johnson-Petersen, Chief Executive Officer  
Shoshannah Walker, Chief Financial & Operating Officer  
Taylor Hixson, Chief Development Officer  
Fance Brannock, Director of Program Operations  
Sara Butler, HR/Administrator Coordinator  
Jillian Sanderfur, Manager of Outreach & Engagement  
Katey Dailey, Communications & Development Specialist

## Program Staff

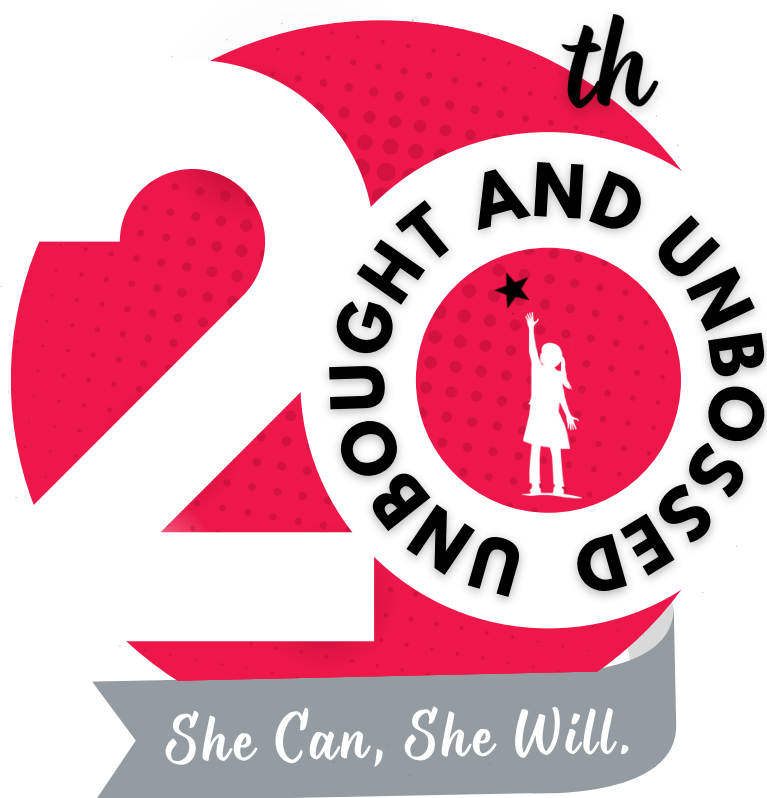
Zulfa Adem, Driver  
Kayla Bates, Camp Coordinator/Program Coordinator  
Michelle Benton, Program Coordinator  
Taylor Campbell, Program Coordinator  
Keyana Cosby, Program Coordinator  
Mary Cate Culbertson, Teen Program Specialist  
Lamunika Eberhart, Manager of Program Operations  
Anna Grace Inman, Program Coordinator  
Lexie McGill, Program Coordinator  
Bre Merity, Program Coordinator  
Emily Mock, Program Coordinator  
Miranda Neuberg, Program Assistant  
Jessica Perez, Program Assistant  
Monica Reifinger, Latina Immersion Specialist  
Joanna Walter-Wright, Data Program Coordinator



**girls  
inc.**

of Chattanooga

*Girls Inc. of Chattanooga presents*



2024  
**SNEAKER GALA** 

# UNBOUGHT AND UNBOSS

Sneaker Gala & Silent Auction

*Saturday, May 4, 2024*

*Chattanooga Convention Center*

[www.girlsincofchatt.org](http://www.girlsincofchatt.org)



# SPONSORSHIP LEVELS

## Legacy Sponsor - \$20,000

### Before the Event

- Featured in event related press releases and media coverage
- Logo included on all pre-event marketing materials (save the dates, mailers, billboards, website, social media campaigns, etc.)
- 4 invitations to the Announcement Reception
- 2 invitations to the Honoree Tea

### During the Event

- 2 tables of 8 (16 Tickets)
- Premium table location
- 30 second video during event
- Logo recognition on event displays and screens
- Organization name table display
- Full program ad in event program
- 16 tickets to pre-event VIP cocktail reception
- Wine at tables
- Guest valet parking passes
- Private waiter service

### After the Event

- 2024 Champion for Girls recognition on social media, website, and e-newsletter,
- Girl Wire
- Recognized as 2024 seasonal summer camp sponsor – logos on camp swag

## Strong Sponsor - \$10,000

### Before the Event

- Featured in event-related press releases and media coverage
- Logo included on all pre-event marketing materials (save the dates, mailers, billboards, website, social media campaigns, etc.)

### During the Event

- One table of eight (8 tickets)
- Premium table location
- Logo recognition on event displays/screens, step and repeat
- Full-page ad in event program
- 8 Tickets to pre-event VIP cocktail reception
- Wine at table
- Guest valet parking passes

### After the Event

- 2024 Champion for Girls recognition on social media, website, and e-newsletter

## Smart Sponsor - \$5,000

- One table of eight (8 tickets)
- VIP table location
- Logo recognition on event displays/screens
- Organization and/or preferred name on table
- Half page ad in event program
- 8 tickets to pre-event VIP cocktail reception
- Guest valet parking passes
- 2024 Champion for Girls recognition on social media, website, and e-newsletter

## Bold Sponsor - \$3,000

- One table of eight (8 tickets)
- Organization and/or preferred name on table
- Quarter page ad in event program
- 8 tickets to pre-event VIP cocktail reception
- 2024 Champion for Girls recognition on website and e-newsletter

# YOU FUELED HER FIRE THIS YEAR!





# YOU FUELED HER FIRE THIS YEAR!



With you in her corner,  
**SHE WILL WIN.**

*[www.girlsincofchatt.org/give](http://www.girlsincofchatt.org/give)*

**girls  
inc.**

**of Chattanooga**

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