

PER-SE-VER-ANCE: *NOUN.*

CONTINUED EFFORT AND

DETERMINATION DESPITE

DIFFICULTIES OR OPPOSITION :

STEADFASTNESS

SEE ALSO: GIRLS INC. OF
CHATTANOOGA.

2020 END
OF YEAR
REPORT

**girls
inc.**

GIRLS INC. OF CHATTANOOGA:
INSPIRES AND EQUIPS ALL GIRLS
TO BE STRONG, SMART AND BOLD
LEADERS IN THEIR FAMILIES, THEIR
COMMUNITY AND SOCIETY.

AS 2020 CLOSES, WE LOOK BACK ON A YEAR OF GROWTH, GRATITUDE AND COMMUNITY. OUR STAFF HAVE RESPONDED TO THE GROWING NEEDS OF GIRLS WITH INNOVATIVE AND INSPIRING PROGRAMS. IN SPITE OF OUR COLLECTIVE CHALLENGES DURING THESE UNIQUE TIMES, WE ARE TOUCHED BY THE GENEROSITY OF COUNTLESS MEN AND WOMEN ACROSS OUR COMMUNITY. WE HAVE RECEIVED BOOKS, SUPPLIES AND FINANCIAL SUPPORT THROUGHOUT THE YEAR TO HELP US CONTINUE OUR PROGRAMS AND HELP GIRLS BREAK BARRIERS AND OVERCOME CHALLENGES. TOGETHER, WE HAVE PERSEVERED.



JULY

VIRTUAL LEARNING

As a Hamilton County Schools partner, Girls Inc. welcomes remote learners for in-person academic support.

SUMMER CAMP

Girls Inc. hosted the second Summer Learning Experience, a 4-week camp offering hands-on activities in STEAM, literacy and more.

AUGUST



SEPTEMBER

MENTAL WELLNESS

A new partnership with the Helen Ross McNabb Center offers in-person social-emotional services to girls.

LEADERSHIP 2020

Girls Inc. brings national She Votes curriculum to Chattanooga to inspire girls in leadership and advocacy.

OCTOBER



OCTOBER

UBUB

Planning for the 17th Annual UnBought and UnBossed Luncheon is underway.

NEW PROGRAMS

New afterschool programs, Exploratory Girl and Girl E-3, offer entrepreneur and STEAM training for middle school girls.

NOVEMBER



DECEMBER



PROGRAM GROWTH

Program Staff lay the groundwork for virtual tutoring and collaborations with local organizations.

FUNDRAISING

Girls Inc. raises \$45,000, 3x the end of year fundraising goal, thanks to generous community support.

DECEMBER



SUMMER LEARNING EXPERIENCES

In July, we offered our second limited enrollment experience, a 4-week camp for girls ages 6-18.

Our staff developed strict COVID guidelines to protect the health of our community. This protocol ensures that each classroom has the capacity to support social distancing measures, that we have the supplies to maintain sanitation standards and that each girl and staff has appropriate face coverings.

In order to maintain social distancing standards, our classroom capacity was reduced by 50%. Although the smaller participant ratio required additional expenses, in this small group setting, each girl received more individualized attention from our program coordinators.

High school girls participated in a weekly book club and daily fitness classes.

Elementary girls enjoyed STEM projects, such as making giant bubbles, building boats and creating lava lamps in a bag.

Each activity was designed to inspire curiosity for new ideas and confidence for learning.



VIRTUAL LEARNING CENTER OFFERS **SUPPORT FOR REMOTE LEARNING**

The lessons and experiences from this summer prepared us to partner with Hamilton County Schools as a Virtual Learning Center. For students participating in the district provided remote learning, our staff offer the daytime guidance girls need to thrive, while supporting working families.

Many virtual students are at risk of falling behind, but our carefully designed space provides direct academic support with intentional inclusion of Girls Inc. core principles. Each assigned specialist is responsible for monitoring and encouraging girls through their schoolwork, assessing learning behaviors and communicating with teachers and counselors on individual progress.

For participating girls whose parents work outside of the home or need additional support for their education, providing a safe, supportive environments where they can engage in remote learning and continue their academic progress is essential. The Girls Inc. Virtual Learning Center ensures that no girls fall behind or are left to learn alone. It also allows them to develop connections with other students in a safe environment.

The Virtual Learning Center will remain open for limited enrollment through the end of the school year. Sustainable investments from sponsors, Champions for Girls and monthly donors, make this initiative possible despite the increase cost of service per girl.



HELEN ROSS MCNABB PARTNERSHIP

BRINGS MENTAL HEALTH CARE TO GIRLS

Recent events highlight a growing need for social-emotional and behavioral support for youth. In September, Girls Inc. of Chattanooga announced a new partnership with the Helen Ross McNabb Center through United Way Impact funds offering services benefiting the girls and families of Girls Inc. of Chattanooga. Their highly trained staff are uniquely qualified to provide trauma-informed care and specialized treatment to address the evolving needs of girls at this time. Together, Girls Inc. provides a girls-only space and an environment that is physically, socially and emotionally safe, where girls find the support to thrive in school and beyond.

“Powerful collaborations like the one between Helen Ross McNabb and Girls Inc. shift the odds and help girls find and create a successful pathway from school through adulthood,” says Lesley Scarce, President and CEO of United Way of Greater Chattanooga.

FALL BREAK CAMP FOCUSES ON VOTING, ADVOCACY AND LEADERSHIP

In October, Girls Inc. welcomed girls across Chattanooga for LeadHERship 2020, a week-long camp designed to encourage girls in leadership and civic participation. This camp was part of a year-long She Votes curriculum.

She Votes empowers girls to drive exponential change. Girls have the power to transform their lives, communities and countries, to create a more just and equitable world for all. She Votes is based on a national Girls Inc. curriculum that is research-based, outcome driven and adapted to accommodate local circumstances and address relevant issues for girls in Chattanooga.

At camp, girls held their own mock elections: they campaigned, made speeches, registered to vote and learned how to be engaged civic participants, and most of all, had fun! Check out the pictures below for some of our favorite moments.





GIRLS THRIVE IN ENTREPRENEURIAL AND STEAM LEARNING

In November, Girls Inc. resumed in-person and virtual afterschool programs. This semester, we welcomed two new programs for middle school girls, Girl E-3 and Exploratory Girl.

Girl E-3 is based on a national Girls Inc. research-based and outcome-driven program, Exploring Entrepreneurial Experiences, designed to promote and support girls' entrepreneurial interests. Girls participating in this virtual program learned to recognize their interests, talents, and skills, and consider entrepreneurship as a viable option for financial independence.

Exploratory Girl is a teen-led, project-based afterschool program for middle school girls designed to inspire and increase girls' interest in STEAM. This program was part of a new partnership with Ivy Academy.

Traditional programs, such as the Bookworm Club and Club Lit, helped girls succeed in school despite the challenges of the year.

Support afterschool learning with supplies from the Girls Inc. wishlist. [tinyurl.com/gic-wishlist](https://www.tinyurl.com/gic-wishlist)

PLANNING FOR THE FUTURE



Our year of perseverance has paved the way for exciting opportunities, partnerships and programs. By working closely with girls and teachers, our program staff have noticed an urgent need for math support. As a result, we are expanding the math literacy focus in many of our core programs. In addition, we are organizing a virtual tutoring program to connect girls with virtual volunteers for academic support.

We are also looking to expand our in-school and afterschool programs outside of Chattanooga. Through new partnerships with local organizations, we hope to offer our virtual curricula to even more girls in 2021.

SAVING FOR THE FUTURE

In December, we announced our end of year fundraising goal of \$15,000. With the contributions of generous community members, we tripled our goal and raised \$45,000 to inspire more girls in 2021. We also launched our monthly giving program, the Girls Club, to allow us to take a planned, long-term approach. As a member of the Girls Club, you work side-by-side with us, making a long-lasting difference for girls.



**CELEBRATE THE 60TH ANNIVERSARY OF
GIRLS INC. OF CHATTANOOGA WITH A
YEAR OF EXCITING EVENTS, ACTIVITIES
AND CAMPAIGNS...**

Cooking + Connection Virtual Cooking Series | Recurring
Girls Inc. Turns 60! | February 15

UnBought and UnBossed Virtual Luncheon | March 24
60th Anniversary Diamond Soiree | June 17

60 years, 60k, 60 days | TBA

International Day of the Girl | October 11

Giving Tuesday | November 30

Follow Girls Inc. on social media to stay up to date on the latest news and events.

WITH YOU IN HER CORNER,
SHE WILL WIN.

text **GIRLSINC** to **243725** to give



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