

**girls  
inc.**  
of Chattanooga



# PROGRAM TOUR HANDBOOK

[www.girlsincofchatt.org](http://www.girlsincofchatt.org)

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*This handbook contains everything you need to know about the Girls Inc. of Chattanooga program tour experience! It will guide you through signing up, as well as our rules and procedures. Use our website to determine what time and date suits your availability.*

# ABOUT US

In partnership with schools and at Girls Inc. centers, we focus on the development of the whole girl. She learns to value herself, take risks, and discover and develop her inherent strengths. The combination of long-lasting mentoring relationships, a pro-girl environment, and research-based programming equips girls to navigate gender, economic, and social barriers, and grow up healthy, educated, and independent. Informed by girls and their families, we also advocate for legislation and policies to increase opportunities and rights for all girls.

Since 1961, Girls Inc. of Chattanooga has served more than 30,000 girls from across Chattanooga with programs available to all girls in-school, after school, and outside of school in seasonal camps. Together with donors, the collective commitment of Girls Inc. of Chattanooga supporters has prepared hundreds of girls in our community to grow into inspirational leaders in their own right at home and across the country.

## MISSION

Our mission is to inspire and equip all girls to be strong, smart, and bold leaders within their families, their community, and society.

## VISION

That Girls Inc. of Chattanooga leads the way in empowering girls in an equitable society - helping girls pursue their dreams and opportunities to reach their full potential for impacting the world around them.



### HEALTHY LIVING

*increases her level of physical activity so she views her body more positively.*



### ACADEMIC ENRICHMENT & SUPPORT

*improves her outlook and performance in school.*



### LIFE SKILL INSTRUCTION

*helps her discover her individuality and emotional control.*

# WHY PROGRAM TOURS ARE IMPORTANT



## Program tours at Girls Inc. of Chattanooga...

- Enhance transparency, demonstrating our operations and impact to build trust with our supporters and the communities where we serve.
- Provide tangible confirmation that our programs are a positive influence on our girls.
- Develop a stronger connection with our community.
- Empower our supporters to make informed decisions about their involvement by providing a deeper understanding of Girls Inc.'s mission and the impact of their contributions.
- Supporters connect directly with the impact of their contributions through program tours, reinforcing the value of their support in the lives of the girls served by Girls Inc.
- Offer a personalized, immersive experience, allowing our supporters to ask questions, interact with staff and participants, and deepen their connection with Girls Inc. in a way that written reports may not achieve.

**842**

GIRLS  
SERVED

**15,224**

PROGRAM HOURS  
DELIVERED

**16**

STAFF (FT, PT,  
AND SEASONAL)

**22**

HAMILTON COUNTY  
SCHOOLS SERVED  
(IN-SCHOOL, AFTER-  
SCHOOL, AND  
SEASONAL CAMPS)

**7**

TEEN GIRLS  
PLACED IN  
WORKFORCE  
DEVELOPMENT

# IN-SCHOOL AND AFTER SCHOOL PROGRAMS



Our programs are intended to change the statistics. These research-based programs provide girls the opportunity to explore additional career alternatives, relationship management skills, and all of the additional tools they need to succeed in life when they leave our programs.

**We have divided our programs into life-changing skills: literacy, STEAM, development, and leadership.**

## LITERACY PROGRAMS

### **The Bookworm Club**

strives to improve the literacy skills of girls in first through third grade in school and after school by encouraging a love of reading and providing fun and engaging programming that supports the school-based instruction that girls receive. Girls gain developed reading skills so that they can excel in school and engage more successfully in the Girls Inc. experience.

### **Club LIT(eracy)**

is a locally developed after school literacy program for fourth and fifth-grade girls. Club LIT is designed to keep girls engaged in reading through individual and peer group literacy activities in comprehension and fluency, strengthen their verbal and written communication skills, and provide an environment that promotes a love for reading. This book club setting will enable girls to explore life and reading while navigating life challenges.

## STEAM PROGRAMS

### **Tiny Techs**

is a locally designed after school STEAM program for first through third-grade students to introduce them to STEAM. This hands-on experiment and project-based program encourages participants to grow their interest and understanding of the different types of careers in the STEM field.

### **TechKnow Girl**

is a locally designed after school STEM program for fourth and fifth grades. Through the use of research, hands-on exploration, and teamwork, girls look at science, technology, engineering, and math in a way that is relevant and engaging. TechKnow Girl empowers girls to enjoy subjects they might not typically have time to enjoy in a traditional classroom setting and consider career paths they might not have considered otherwise.

## DEVELOPMENT PROGRAMS

### **Discovery Girl**

is a locally designed in-school and after school program for third through fifth-grade girls. This program will equip girls to strengthen their character through conflict resolution, building healthy relationships, goal setting, and developing resiliency for the next stage of their lives.

### **Traditional After School**

a Girls Inc. National curriculum-led program for fourth and fifth-grade girls. The curriculum changes each semester but the goal is always to help our girls become stronger, smarter, and bolder. Media literacy, financial literacy, healthy sexuality, sporting opportunities, and She Votes are among the curriculums employed.

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## DEVELOPMENT PROGRAMS

### Road to College and Career Success

is a locally developed in-school program for high school girls that helps develop the strong foundation necessary for success in high school and college. The program develops soft skills such as resume writing, interview skills, mock interviews, applying for college, budgeting, and applying for scholarships.

## LEADERSHIP PROGRAMS

### Girls Take Charge

is a locally developed in-school program for middle school teens, sixth through eighth. Girls will be able to learn about leadership, character development, healthy relationships, goal-setting skills, and career exposure, and ultimately grow in a greater understanding of who they are.

### S.H.E: She Can, She Will.

helps high school girls after school learn about women who have made an impact throughout history and in their communities. Teens serve on the UnBought & UnBossed Awards selection committee. They select an honored woman from the community to serve as their mentor. Through this process, they develop their interviewing, research, and presentation **skills**.

## LEADERSHIP PROGRAMS

### Girl E3

is an after school entrepreneurship program for middle school girls. They will learn how to lead and manage a business, how to budget, and how to create and implement a business plan. By the end of the year, they will have gained real-world experience by developing a real business.

### IMPACT

helps define a sustainable and scalable approach to advocacy and delivery by directly engaging high school girls in prevention and education after school. Participants in IMPACT discuss the issues that are important to them and will present their findings to 300 middle and high school students through peer-to-peer advocacy. Through education and peer presentations, those involved are learning about their power to positively impact the health of our city and state.

### Teen Leadership Institute

is an after school program for high school girls that teaches them career readiness, self-reliance, time management, and leadership development skills. Participants attend career discovery field trips throughout Chattanooga and meet area business and organization leaders, as well as obtain hands-on volunteer, paid internship, and workplace experiences at Girls Inc., preparing them for the next chapter in their lives, economic independence.



# GETTING STARTED

Are you ready to get started? Follow the steps below to schedule a Program Tour with Girls Inc. of Chattanooga.

## STEPS

**1**

Complete our program tour form on our website, <https://www.girlsincofchatt.org/programtours>

**2**

You will receive an initial email confirmation with the program tour date and time you selected with the location and directions.

**3**

You will receive a final email confirming your attendance and confirming additional attendees.

*Please provide 48-hour notice if you are not able to attend.*



For questions or corporate group program tours,  
please contact:

Jocelyn Loza, Chief Development Officer  
[jloza@girlsincofchatt.org](mailto:jloza@girlsincofchatt.org) | 423-624-4757

# VISITOR GUIDELINES

## CONFIDENTIALITY

Girls Inc. of Chattanooga is committed to keeping staff and participant information confidential. Therefore, we ask tour attendees to NOT share any of the following under any circumstances on social media:

- Names
- Photos
- Phone numbers, e-mail addresses
- All other confidential personal information

## BOUNDARIES

It is important that tour attendees maintain professional boundaries to ensure a trusting and safe environment for our participants and staff.

Girls Inc. of Chattanooga is a weapon-free environment. Under no circumstances may any individual bring a weapon into the programming facilities.

With you in her corner,  
**SHE WILL WIN.**

*[www.girlsincofchatt.org/give](http://www.girlsincofchatt.org/give)*

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